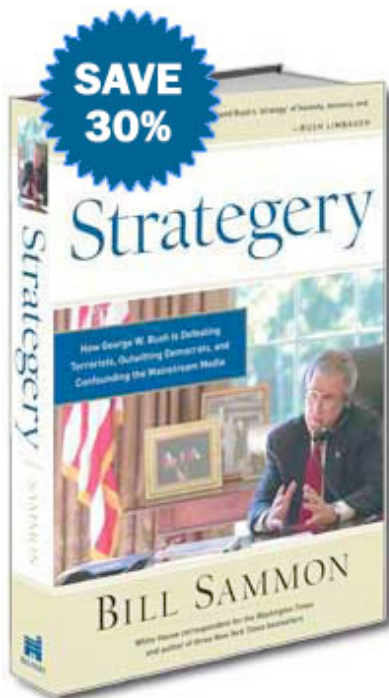


## HOW GEORGE W. BUSH DEFEATED JOHN KERRY, DEFENDED AMERICA AT HOME AND OVERSEAS, AND OUTWITTED THE MEDIA



### **Strategy: How George W. Bush Is Defeating Terrorists, Outwitting Democrats, and Confounding the Mainstream Media**

by Bill Sammon

Strategy is the latest installment of Bill Sammon's triumphant series on the historic presidency of George W. Bush. First came *Fighting Back*, the riveting account of Bush's courageous handling of the tense period immediately after September 11; then there was *Misunderestimated*, which took the story of Bush's presidency up to the beginning of Operation Iraqi Freedom. Now Strategy picks up where *Misunderestimated* left off, tracing John Kerry's challenge to the President, the hard-fought and hard-won election, and the tumultuous year that followed -- in which George W. Bush would consistently (though usually without any credit at all from a virulently hostile liberal media ) outwit his foes at home and abroad.

In writing Strategy (a term borrowed by good-humored White House officials from a *Saturday Night Live* skit), Sammon drew upon his unprecedented access to President Bush, Vice President Cheney and

their most senior advisers. No other journalist has interviewed the president more often than Sammon. Here he chronicles the savage harassment that leftist activists directed at Karl Rove, and Rove's audacious and ultimately successful plan for defeating John Kerry; how the Bush White House weathered the astounding partisan distortion of the Abu Ghraib scandal by the top talking heads of the media establishment; and the ferocious rough-and-tumble of the 2004 presidential campaign -- including the full story of the forged documents CBS publicized in a failed attempt to torpedo the Bush presidency.

Nor does Sammon gloss over the hard times: he details with refreshing candor Bush's rocky performance at a White House press conference and other stumbles, including the disastrous nomination of Harriet Myers to the Supreme Court. Sammon takes his story right up to Bush's appointment of conservative John Roberts as Chief Justice of the Supreme Court and his nomination of another conservative, Samuel Alito, to another Court vacancy -- detailing how the consistently "misunderestimated" President once again caught his enemies flat-footed and outmaneuvered them with aplomb.

Bill Sammon takes you inside the Bush White House:

- Rove's predictions: why he thinks that Hillary will easily win the Democratic nomination in 2008, but that she will find winning the general election far more difficult
- Bush's astonishing willingness to sacrifice his prestige and even his presidency for a

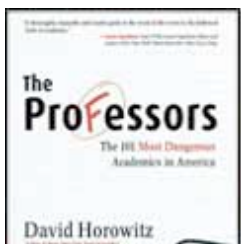
- Bush's astonishing willingness to sacrifice his prestige and even his presidency for a cause he believed in: the removal of Saddam Hussein -- a dangerous dictator who posed a grave threat to America
- The clumsy and even thuggish way that John Kerry and John Edwards tried to sway social conservatives away from the Bush-Cheney ticket
- How the Swift Boat veterans dared to tell the truth about John Kerry's service in Vietnam -- and thereby almost single-handedly saved the nation from a Kerry presidency
- Teresa Heinz Kerry: how her strange behavior and even more bizarre utterances threw a monkey wrench into her husband's campaign, despite the liberal media's best efforts to spin her positively
- Zell Miller: how this Democratic Senator's courageous speech galvanized the President's supporters and severely damaged the Kerry campaign
- The full story of the strange exit polls that predicted a Kerry landslide and led to immense Democratic overconfidence on the afternoon of election day 2004
- How even Osama bin Laden aided the Bush reelection campaign by all but endorsing Kerry in a videotape released just before the election
- How Bush's deep faith in God led him through the darkest moments of his presidency
- Bush's tough new stance on immigration and other reasons conservatives had to cheer as Bush began his second term
- Hurricane Katrina: how the Democratic governor of Louisiana and Democratic mayor of New Orleans mishandled the situation with astonishing fecklessness -- and then blamed (who else?) George W. Bush
- Evidence that, contrary to media reports, the situation of Al-Qaeda in Iraq was growing positively desperate by the summer of 2005
- The next step in the terror war? How Condoleeza Rice, appalled by Syria's bullying of Lebanon and harboring of terrorists, has taken a hard line against Syria and sought ways to ratchet up pressure on Damascus
- Bush's legacy according to one close observer: "if Iraq succeeds, he's going to go down as a world historical figure. I mean, it's going to change the face of the planet, and he'll deserve all the credit in the world"

History will remember the Bush Presidency as one of the most trying periods in America's history, when she was led by one of her most courageous and adept (and most misunderstood) leaders. Bill Sammon's Stategy gives you a unique and absorbing glimpse into that historic Presidency.

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## MAY WE ALSO RECOMMEND:



**The Professors:**  
**The 101 Most Dangerous Academics in America**  
 by David Horowitz

Remember Ward Churchill, the Colorado professor who compared the victims of 9/11 to Nazis and said they deserved what they got? Well, he's just the tip of the iceberg. In fact, writes bestselling author and academic reformer David Horowitz, radical professors like Churchill aren't the exception at American colleges and



universities -- they're region.

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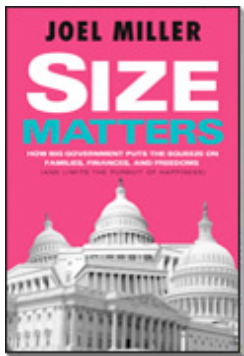
### **Sucker Punch**

by Jack Cashill

"To me," said young Olympic fighter Cassius Clay to a Soviet reporter in 1960, "the USA is the best country in the world, including yours." Yet within four years, Clay had become Muhammad Ali, a high-profile member of an organization whose angry deconstruction of the American ideal played into Leftist and even Soviet hands. Now, of course, over forty years later, he is an international icon, lionized everywhere. But does he really deserve the heroic status he now enjoys? In [Sucker Punch: Ali, Islam, and the Betrayal of the Dream](#), Jack Cashill says no -- and introduces you to the real Ali, a craven opportunist and manipulator who has betrayed the dream of Martin Luther King, served as a wedge that deepened the alienation and mistrust between whites and blacks in America, and set the stage for major Leftward shifts in American politics and culture.

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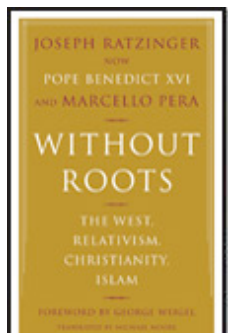
### **Size Matters**

by Joel Miller

Every American who doesn't wear PC blinders knows that the size of government places a huge strain on America's pocketbooks. In [Size Matters: How Big Government Puts the Squeeze on America's Families, Finances, and Freedom \(And Limits the Pursuit of Happiness\)](#), Joel Miller shows how, as government has gotten big and grown past the constraints put upon it by the Founding Fathers, it has become an active foe of the pursuit of happiness and even of the rule of law. He offers conclusive proof that the only way to secure the common good is for government to remain small -- not because government is evil in itself, but because people are created equal and deserve to be treated equally by their government, and Big Government does not and cannot do that.

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### **Without Roots**

by Joseph Ratzinger (now Pope Benedict XVI); Marcello Pera

Europe faces the crisis of its life: birth rates are declining, immigrant Muslim populations are exploding, and the cradle of Christianity seems to have lost the will to live. In [Without Roots: The West, Relativism, Christianity, Islam](#), Joseph Ratzinger (Pope Benedict XVI) and Marcello Pera detail just how bad things have become. Europe, they say, has become hollowed out from within, paralyzed in its culture and its public life, unable to face the life-and-death challenges that now confront it. These considerations, obviously, have implications much larger than Europe -- many of



the same challenges are being played out by aggressive proponents of secularism and relativism in our own culture wars.

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